

36th Annual Canadian Mining Games Sponsorship Package



Canadian
Mining Games

Saskatoon, Saskatchewan, February 19 –21, 2026



About the Canadian Mining Games

We are proud to introduce the **2026 Canadian Mining Games**, hosted **February 19th to 21st** at the **University of Saskatchewan** in **Saskatoon, Saskatchewan**. Now in the 36th edition, our annual event is proven, consistently showcased, and eagerly awaited by both students and sponsors alike. It is where the future leaders of the mining industry convene and demonstrate their prowess through a mix of technical, practical, and presentation-driven challenges.

The Canadian Mining Games fills an important need connecting mining companies and suppliers with the fresh talent that propels our industry's growth and future. The event promises not just entertainment and competition, but more importantly it provides an opportunity for:

- Networking:** Engage with the brightest up-and-coming mining professionals and industry representatives
- Recruitment:** Access profiles and interact face-to-face with mining engineering talent
- Brand exposure:** Achieve optimum visibility ranging from hosting a challenge event, participating in a career fair, giving presentations and more.

The success of the Canadian Mining Games relies on the generous support of sponsors. Enclosed in this document is information about the five tiers of sponsorship, each providing a variety of benefits. By joining our group of esteemed sponsors, you're not only investing in a significant industry event but also in the future of the mining industry.

To discuss the sponsorship opportunity best suited for your organization, or to answer any queries you may have, please do not hesitate to contact our Director of Sponsorship, Brianna Smith, at sponsorship@canadianmininggames.org.

Participating Universities



Last Year's Winning Team: University of British Columbia

The 35th Canadian Mining Games was hosted by Université Laval, in Quebec City, Quebec. where the University of British Columbia was the first place finisher in the event. Congratulations to the team on placing 1st in Equipment Handling 1, Exam package, Open Pit Mine Design, and the Tailings and Closure Management events.



Competitions

1. Select your event subject

Data Analytics	Analyzing a large dataset to derive a complex solution.
Drill and Blast	Engineering a drill and blast design.
Equipment Selection	Choosing appropriate pieces of mobile equipment based of provided mining parameters.
Mineral Processing	Identifying various minerals, rocks, and/or soil samples.
Open Pit Mine Design	Designing an open pit mine given an ore body and some general guidelines.
Rock Mechanics	Controlling and understanding in-situ stresses, underground openings, rock bursts, and ground control.
Exam Package	Solving a package of questions and problems over the course of the 3 days of the games.
Tailings Management	Managing a tailings management facility or designing a solution to a tailings management challenge.
Closure Design	Designing and/or developing a mine closure plan.
Ventilation	Analyzing, fixing, and/or expanding a ventilation system for a mine or mine heading.
Mineral ID	Identifying various minerals and rocks.
Underground Mine Design	Designing an underground mine given an ore body and some general guidelines.
Equipment Handling	Operating a piece of mobile equipment (e.g. Bobcat, Backhoe Simulator).
Mechanical Design	Tasked with replicating a piece of functional mining equipment from an assortment of materials provided.
Mine Rescue	Participating in a mine rescue simulation, involving rescue, firefighting, and first aid.
Jackleg	Drilling various patterns with a jackleg drill while being judged on safety, technique, accuracy, and speed.
Survey	Surveying various structures and locations to make engineering decisions.
Crisis Management	Managing a developing situation that involves unforeseen outcomes and short decision-making time.
Mineral Economics	Making mining investment decisions using financial evaluation methods (e.g. cash flow modeling, sensitivity analysis).
Mine Trivia	Testing participants' knowledge across mining history, technology, geology, and industry practices.
Health and Safety	Solving a case study problem on a health and safety problem at a mine site.
Sustainable Development	Given a case study on an issue in the field of sustainable development (e.g. social, environmental, economic).
Mystery Event #1	Presenting a solution to a surprise event.
Mystery Event #2	Full team participating in a fun challenge (ex. bubble soccer, laser tag, scavenger hunt, etc.)
Speech Competition	Delivering a speech on a given topic to all banquet attendees, after receiving the topic only a few hours prior.
Commodities Trading Challenge	Students manage a fictitious portfolio and attempt to maximize return on investment.

2. Select how you want the event to be performed

We want our sponsors to tailor their own event to suit their experience, needs and challenges. Once you have an event chosen, let’s talk about how that challenge would be performed and what might be required.



Technical



Practical



Presentation



Interactive

Event Schedule

February 2026

19 Thursday	Sponsor Registration & Networking Sponsors will pick up their badges, and receive a run through of the weekend.	2:30 pm
	Captains’ Meeting and Check-In Students are given the exam package and speech topic selected by Title Sponsor	3:00 pm
	Cocktail Reception Hosted by Title Sponsor	5:30 pm
	Opening Banquet and Speech Competition Hosted by Title Sponsor	6:00 pm
	Nightlife Event	9:00 pm
20 Friday	Breakfast	6:30 am
	Morning Competitions Events will be assigned to sponsors, and schedule finalized by December	8:00 am
	Lunch	12:00 pm
	Afternoon Competitions Events will be assigned to sponsors, and schedule finalized by December	1:00 pm
	Cocktail Reception & Banquet Hosted by Platinum Sponsors	5:30 pm
21 Saturday	Nightlife Event	9:00 pm
	Breakfast	6:30 am
	Morning Competitions Events will be assigned to sponsors, and schedule finalized by December	8:00 am
	Lunch & Career Fair Lunch will be served while students have the chance to speak to the sponsors	12:00 pm
	Mystery Event # 2 All members from each university will compete in this challenge	2:00 pm
	Cocktail Reception & Awards Banquet Hosted by Platinum Sponsor	5:30 pm
	Nightlife Event	9:00 pm

Sponsorship

	Title	Platinum	Gold	Silver	Copper
Sponsor & Judge Speech Competition	✓				
Company Presentation	1 hour	½ hour each			
Banquet Tables	2	2	1	Shared	
Company Representatives	4	4	2	2	
Additional Representatives¹	✓	✓	✓		
Sponsorship of a Competition Event²	✓	✓	✓	Shared	
Career Fair Booth	✓	✓	✓	✓	
Student Biographies Booklet	✓	✓	✓	✓	
Opportunity to Sponsor Add-Ons	✓	✓	✓	✓	✓
Social Media Posts	✓	✓	✓	✓	✓
Number of Opportunities	1	4	12	20	Unlimited
Sponsorship	\$50,000	\$30,000	\$15,000	\$7,500	\$1,000+

1. Additional Representatives will be allocated based on availability at a cost of \$1,250 each. Silver sponsors are not entitled to any additional representatives.
2. Competitions will be assigned to silver sponsors based on availability, and multiple sponsors may be partnered to work together hosting a competition.

Sponsorship Add-ons

Tier 1 Sponsorship Add-Ons: \$4,000



Head Shot & Photo Booth



Registration & Lanyard



Perogy & Sausage Bar



Safe Ride Home

Tier 2 Sponsorship Add-Ons: \$2,500



Career Fair



Brew Bar



Volunteers

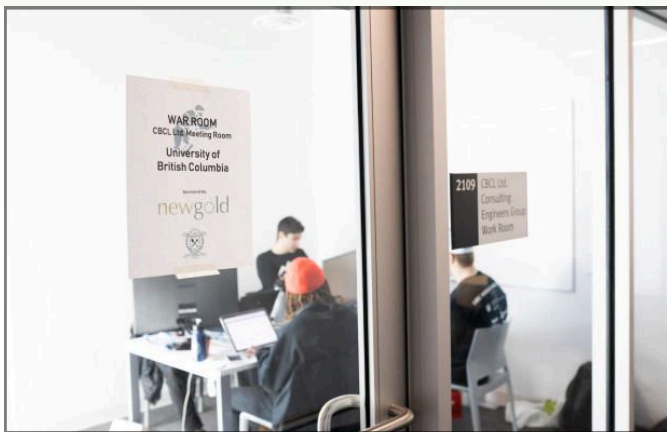


Team Spirit Award

Tier 3 Sponsorship Add-Ons: \$1,500



Sponsor Hub



War Rooms



Team Competition Package



Create Your Own

Sponsorship Add-ons

Tier 1 Sponsorship Add-Ons: \$4,000

Head Shot & Photo Booth

Your company will be prominently displayed at the head shot booth, with digital files featuring your logo watermark. This high-traffic area provides lasting visibility, as students keep their professional headshots as long-term souvenirs.

Registration & Lanyard

Your company logo will be displayed on the virtual registration page accessed by all participants and printed on the lanyards worn throughout the weekend. This sponsorship offers extensive brand visibility and association with the event's organization.

Perogy & Sausage Bar

On one competition day, we will feature an iconic meal in Saskatchewan, perogies and sausage, for lunch. Your company logo will be displayed on the paper bowls and other strategic locations, ensuring high visibility during this special meal.

Safe Ride Home

Ensure students have safe transportation after nightlife events. Your company will be promoted on social media, highlighting your commitment to student safety and well being.

Tier 2 Sponsorship Add-Ons: \$2,500

Career Fair

Your company will be prominently promoted at the career fair and featured on the distributed career fair tote bags, ensuring extensive brand visibility among participants.

Brew Bar

Elevate the competition experience by sponsoring our premium Brew Bar, offering high-quality coffee served by professional baristas from a local coffee shop. Your company's logo will be displayed on the coffee cups. With two spots available—one for each competition day—this sponsorship ensures significant brand visibility and association with a premium service. This add-on enhances the event by providing participants with an exceptional coffee experience, keeping them energized throughout the competition.

Volunteers

Your company logo will be prominently displayed on volunteer shirts and provide the opportunity for volunteers to attend banquets and assist the organizing committee with throughout the evening. This sponsorship ensures prominent visibility among volunteers and banquet attendees, and highlights your support of community involvement.

Team Spirit Award

Sponsorship includes presenting the Team Spirit Award to the school demonstrating the best team spirit throughout the weekend. This prestigious award is highly valued by all participating teams, providing significant recognition and visibility for your company. The winning team will also receive an allowance for a team dinner in addition to the award.

Tier 3 Sponsorship Add-Ons: \$1,500

Sponsor Hub

Display your company logo at the sponsor hub, a central area offering snacks for students and sponsors. Gain visibility and engagement with participants throughout the event.

War Rooms

Display your company logo in each university's dedicated war room throughout the weekend. This sponsorship offers continuous visibility and association with strategic planning activities during the event.

Team Competition Package

Your company logo will be displayed in a care package for each team, delivered to them upon registration. This care package will include essentials for students to use during the competition such as pens, paper, snacks, and refreshments.

Create Your Own

Have an idea to enhance the student experience and promote your company? Reach out to us to discuss custom sponsorship opportunities!

Sponsorship Agreement & Terms

1. Representatives

The following items are provided for company representatives:

- Transportation between the hotel, banquet venues, and competitions at the University of Saskatchewan.
- Invitations to attend all three banquet events.
- Breakfast and lunch provided for both full competition days (February 20 and 21).
- Discounted hotel room rate through the Canadian Mining Games block.

All other costs of transportation, accommodation, meals, and representation cost are not included as part of sponsorship of the 36th Canadian Mining Games. Company representatives are required to follow the standards of conduct at all times during the event. Failure to do so may result in sanctions up to expulsion and ban from participating in future CMG events.

Additional representatives can be requested to Title, Platinum and Gold, sponsors at a cost of \$1,250 per additional participant, space will be limited by the venue capacities. Allocation of additional reps will start in October 2025 and will be allocated based on level of sponsorship and the date of request.

2. Competition Allocation

As a Title, Platinum, or Gold sponsor of the Canadian Mining Games, your company is entitled to be the exclusive sponsor and creator of an event. Events will be allocated to Silver sponsors subject to availability and may be shared by multiple sponsors to collaborate. Sponsors will select 5 events in order of preference after the signing of the agreement. The selection of the event will be performed according to the following criteria:

1. Level of sponsorship
2. Sponsorship Agreement Signature Date
3. Competition preferences
4. Relevance to your business
5. History at the Canadian Mining Games

Once the organizing committee has assigned a competition, the sponsor will be responsible for creating the challenge, hosting the challenge with students during the assigned time block, and judging the challenge. For any sponsors that are sharing a competition, the organizing committee will provide the information to connect and collaborate to create the shared challenge.

For our Title, Platinum and Gold sponsors, should none of the existing options fit the business expertise of your company, or should you wish to create a challenge that falls outside the scope of the options outlined on the Competitions page, we invite you to reach out to the organizing committee early to discuss the option. There is no guarantee that this is possible to accommodate and remains at the discretion of the organizing committee.

Sponsors of competitions are welcome to provide additional gifts to participants or winners of their challenge, and can be presented at the awards banquet along with the plaques. Please notify CMG of any additional gifts that are to be distributed, and bring them to the awards banquet to be set alongside the rest of the awards and presented at the photo opportunity.

3. Career Fair

As a Title, Platinum, Gold or Silver sponsor of the 36th Canadian Mining Games, your company is entitled to booth space at the career fair. The cost of sending promotional materials and equipment needed for the career fair is not included with sponsorship. Detailed shipping instructions will be provided by December 2025 with the address as well as shipping window. The organizing committee does not guarantee the availability of equipment that will be sent outside those dates, or any equipment damage during transportation to the career fair.

4. Delegate Bags and SWAG

Canadian Mining Games will create and distribute a promotional T-shirt with company logos displayed according to sponsorship levels.

Every sponsor must, upon contract signature or before December 15th, 2025, send their company logo in .svg or .png to sponsorship@canadianmininggames.org. Failing to do so, a suitable logo of the Sponsor will be taken from their website. The printing deadline is January 9th, 2025 and any commitments received after this date or logos that are not received by this date may be omitted from printed materials.

Company representatives are responsible for shipping any additional promotional materials that are to be distributed at the Career Fair. Please consider the environment by minimizing waste and distributing high quality products that will be useful for years to come.

5. Social Media and Publications

A post on CMG's LinkedIn page will be made for each sponsors in the months leading up to the event. The sponsor is responsible for writing 2–3 sentences that will be shared alongside the logo as well as include any hashtags and tags that are to be included. Deadline for a personalized post is December 15th, or a general sponsorship post will be made instead.